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Girl Scouting = Endless Possibilities!

Now that we are midway through the 2012–2013 membership year, we encourage you to take a moment to think about what Girl Scouting looks like to you!

What do you envision when someone says Girl Scouting? Do you picture girls walking door-to-door with cookie order forms? Do you see girls in a tent at camp? Do you see them at Space Camp? Do you see troop meeting activities or singing songs? Do you see girls representing Girl Scouts at the White House?

Girl Scouting is what you make of it. The things that you are passionate about, from songs to space to solar-powered cooking, will influence your Girl Scouts and inspire them to be great leaders.

Your image of Girl Scouting is always showing. It shows up at every meeting, during all your activities, on all field trips, and at every event. What image of Girl Scouting do you pass on?



In November, Girl Scout Troop 377 fed the homeless at Kewalo Park for the second year in a row.



GSH's Website Makeover!

We're excited to announce the re-design of our [website](#), which we unveiled in mid-December.

The first thing you might notice about the site are the new colors and prominent use of photos. The streamlined design allows you to find things more easily and for us to share more information with you in a variety of ways:

- Check out the new GSH Blog, where you can sign up to learn about troop activities, GSUSA news, and everything and anything Girl Scouts!
- Another fantastic feature of the new site is the calendar, which appears on every page within the site. Click on "view all events," and you can choose your own viewing option – month view or list view.
- We've even added even more content about cookies, the Girl Scout Leadership Experience, volunteer resources and a sidebar with content specifically for girls, parents, volunteers and donors!
- In addition, the site is integrated with our social media outlets and blogs, as well as a new and improved website search mechanism.

We hope that you will love the new site as much as we do and look forward to hearing your feedback!

Information grouped by girls, parents, volunteers and donors allows you to find the information you need right away.

We've put the tabs you use most frequently up front!

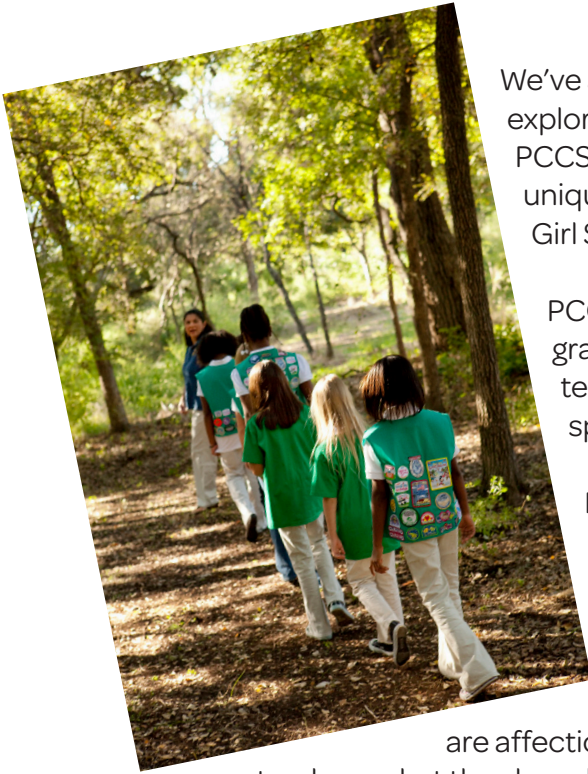
Everything on the right side will appear on every page of the website for easy access!

Latest News and Announcements keep you in the loop!

Check out our social media, new GSH blog, the GSUSA Alumnae network and much more!



Don't Miss Out on the Great Outdoors!



We've all heard that camping is fun, but it's also a great way for girls to explore leadership, build skills and develop a deep appreciation for nature. PCCS (Paumalu Camping with a Core Staff) is Girl Scouts of Hawai'i's unique camp program. It is firmly based on one of the key elements of the Girl Scout learning process: Girl led!

PCCS is solely run by volunteers and older Girl Scouts! PCCS allow girls, grades 8 and above, opportunities to put their leadership skills to the test and function as camp counselors after they have completed specialized trainings.

PCCS Junior Trainers, or JTs, are typically Senior or Ambassador Girl Scouts who have undergone additional training, while PCCS PAs (Program Assistants) have completed grade 7 by the new membership year.

These PCCS Girls, as they are affectionately referred to, share what they have learned, and make lasting memories that keep girls wanting to come back for more!

These fun-filled theme camps are executed one weekend each month between October and April, and are typically geared towards Brownies, Juniors and Cadettes. There are a few extra special camp weekends during which parents are allowed to join in the fun and camp out too!

2013 Camp Calendar

- January 26–27: PCCS Cadette Troop Camp
- February 23–24: PCCS ASHP Brownie/Junior Troop Camp
- April 20–21: PCCS Brownie Troop Camp

Campfire Story Corner!

"My name is Liz Fukuda; I'm currently 25 years old, and I was a Girl Scout from kindergarten through high school. I love PCCS camps! I think my favorite was Dad & Me Camp when I was in elementary school, though Mom & Me Camp was great, too. I was a PCCS PA from around 2000–2005, and it was such a great experience for me.

When I was a JT, I remember being sad that some camps were cancelled due to low registration. I once worked a camp where staff outnumbered the girls, so I am so happy to see that not only is the PCCS program surviving, but your camps are full!

The skills I learned as a PCCS camper and as a PCCS PA will stay with me forever! (Though looking back, I wonder how I ever got so muddy and lasted the weekend on one shower.) I'm also happy to say that through Facebook I've managed to keep in touch all these years with some of the other girls I worked with in PCCS.

To share your camp story, email metorres-laing@girlscouts-hawaii.org

It's Cookie Time!

As they polish their sales pitches and divide up their booth sale assignments, girls are learning valuable lessons about managing money and running a business. The [Girl Scout Cookie Program](#) not only helps girls earn funds for a variety of Girl Scout activities and community work, it increases their financial education too!

The Cookie Program is a hands-on leadership and entrepreneurial program, in which girls learn five skills: goal setting, decision making, money management, people skills and business ethics. Girls learn, not from a book, but from real-life experiences, skills that last far beyond cookie season.

The 2013 Cookie Calendar below can help you keep important dates handy. And the GSH website, [www.http://girlscouts-hawaii.org/cookies-2](http://girlscouts-hawaii.org/cookies-2), has all the information you need—from training to tips to templates to bling out your booth—to ensure a successful cookie season!



National Girl Scout Cookie Day!



Girl Scouts of the USA has declared February 8, 2012, National Girl Scout Cookie Day! Together, we will celebrate the lifelong skills learned through selling cookies as well as spreading the word on how to purchase cookies with the launch of the new Girl Scout Cookie packaging.

GSUSA will be supporting this effort through a national social media campaign. They've also put together a fabulous new Girl Scout Cookie website, www.girlscoutcookies.org, which encompasses the themes that will be emphasized on National Girl Scout Cookie Day.

So gear up for a successful cookie season, and support National Girl Scout Cookie Day by helping to spread the word about the benefits of the largest girl-led business!

2013 Cookie Calendar

January 7	Cookie pre-sale begins
January 14	Booth site lottery begins (location sign-up)
January 22	Cookie pre-sale ends
January 25	Troop cookie orders due into eBudde
February 20-21	Cookie pick-up by troops (Aloha Stadium, O`ahu)
March 1	Booth site selling begins
March 24	Booth site selling ends
April 1	All cookie money must be deposited into GSH Council bank account
April 15	Troop proceeds paid to troop who deposited all money by deadline

What Can a Girl Do?

Anything she wants! Just ask Isabel. At only 10 years old, Isabel helped the community by using funds from cookie sales and materials that she saw everyday.



Isabel and her Girl Scout Troop on Kaua`i wanted to help disadvantaged girls of their own age, and decided to sew dresses out of pillowcases. But summer plans got in the way, and Isabel was determined to finish the project on her own.

“It was fun to pick out the different materials that I used to add to the pillowcases. Sewing the dresses was harder than I had imagined. In the end, I was able to sew eight dresses, which took approximately 60 hours,” Isabel says of the experience.

With the help of Child & Family Services on Kaua`i, Isabel and her mother were directed to Nana’s House, a family support and community outreach center in Waimea. Momi Machado of Nana’s House saw a sample and encouraged Isabel to make more. Isabel got to work. “With help from Nana’s House, eight girls in my community were able to receive the dresses that I made. I felt proud that I did something good for my community,” says Isabel.



There’s more than just delicious cookies in each box. Your purchase helps give Girl Scouts a lifetime of skills, which helps them, in turn, change our local communities for the better!



**What did your Cookies do?
Tell us your story!**

GSH is always looking for girl and volunteer stories to share through our online newsletter and social media channels. Please feel free to write and share your cookie program experiences. Topics could include: cookies helping our community, the 5 skills girls learn from participation, Gift of Caring projects or stories about the amazing cookie volunteers and the work they do to help girls succeed.

Submit your cookie stories to: metorres-laing@girlscouts-hawaii.org.

Addressing the Bullying Problem

News from GSUSA

BFF (Be a Friend First)



In October, Girl Scouts of the USA launched an innovative bullying-prevention initiative for middle-school girls. BFF, which stands for “Be a Friend First,” is based on the popular [aMAZE! Leadership Journey](#). Working with volunteers, girls learn relational and leadership skills to short-circuit bullying behavior and to prevent it from happening in the first place. BFF uses role playing, creative writing, and discussion exercises through which girls explore thorny issues like peer pressure, stereotyping, gossip and cliques. As part of BFF, girls also create and lead projects in their schools and communities to tackle bullying issues. BFF can be easily integrated into existing health or character education classes, can serve as an after-school program, and can even be offered during

a holiday break. Girl Scout councils across the country will be launching this important initiative in their communities this winter. Check out the BFF web page, www.girlscouts.org/program/journeys/bff/, and stay tuned for more!

Reality TV



The Girl Scout Research Institute conducted a study, [Real to Me: Girls and Reality TV](#), highlights girls’ exposure to relational aggression and bad behavior among girls and women through Reality TV programming. The study highlighted the need for girls to have positive role models in the media who promote healthy relationships consisting of pro-social behavior and the ability to resolve conflicts. Girl Scouts of the USA is a proud member of the [Healthy](#)

[Media Commission for Positive Images of Women and Girls](#), which supports efforts to increase the number of female characters in the media and ensures that female roles, images, and portrayals are authentic, balanced and healthy. Since the release of the study in October 2011, it has been widely cited by journalists. Click [here](#) for more on Real to Me: Girls and Reality TV and the Healthy Media Commission.

Help End Bullying!

Calling all girls! Show us how you can end bullying. Create a video, art or photo presentation, script, or story around the theme, “It doesn’t have to be like this.” Enter by January 31, 2013, for a chance to have your idea turned into a professional public service announcement!



For more information, go to: <http://speakout.girlscouts.org/create>

Girls on a Mission!



It's less than two months away from launch time—and the members of the International Space Station (ISS) team celebrated by having a holiday party on December 15.

Now that the holidays are over, there's still work to be done! Before the experiment can be deployed to NASA's U.S. National Lab aboard the International Space Station in March, the project will undergo rigorous NASA safety testing.

The project itself? To see whether or not micro-arugula can grow in specific hydroponic conditions of light and heat. The progress will be recorded by a mini camera installed within the containment unit of the project, called a MicroLab. The experiment will spend one month in orbit traveling approximately 15 million miles at an altitude of about 250 miles above the Earth. The dimensions of the capsule are just 2 inches by 2 inches by 4 inches.

Girl Scouts of Hawai`i will host an ISS launch party on March 9, 2012, where the eight members of the team, volunteers, parents and friends, will tune in to watch the launch.

The girls have worked hard for nearly four months, learning new skills. They gathered for weekly meetings, each assuming tasks of research scientist, programmer, mechanical electrical or engineer. Go to our [website](#) for more information about our launch party in the spring of 2013!

Woman of Distinction Dinner



At the 2012 Woman of Distinction Dinner, held November 7, 2012 at the Hilton Hawaiian Village, Girl Scouts of Hawai`i celebrated the 100th anniversary of GSUSA while honoring three Girl Scout alumnae, whose lives have been shaped by their involvement in Girl Scouting:

- Carolyn A. Berry Wilson, Philanthropist
- Faye Kurren, President and CEO, Hawaii Dental Service
- Shelley Wilson, President and CEO, Wilson Homecare

In addition to the 650 guests who attended the celebration, more than 150 Girl Scouts from across O`ahu participated in the evening's festivities as Gala Greeters as well as Silent Auction and Donation Recognition Runners. Girls also spent a Talk Story session with the three honorees, offering them a unique opportunity to ask questions from our businesswomen. A big Mahalo to all the Girl Scouts who made the evening a special one!

Inside...The Shop



The New Year also marks some new changes at The Shop! Come visit, where our new floor layout in late December gives us more opportunities to bring you more great products! Check out the latest at The Shop in the lobby of the Ala Moana Hotel or online at <http://shop.girlscouts-hawaii.org/store/>

The Shop

Ala Moana Hotel
Lobby – Kona Tower
410 Atkinson Drive
Honolulu, HI 96814

M–F: 10 a.m.–6 p.m.
Sat–Sun: closed



Bags Galore!

From brightly patterned Tokidoki bags to light-as-a-feather foldable SAKitToMe™ eco-friendly bags, Girl Scouts of Hawai`i has new bags for the New Year!



Yes! It's Really Poo-Poo Paper™!

This one-of-a-kind recycled and odorless paper product is really made from elephant poo, and are an excellent example of sustainability!

